

WHAT IS CLAIMED IS:

1. A group bulk purchase system comprising at least one bulk purchase group management server and at least one terminal connected with each other through a
5 network,

wherein said bulk purchase group management server,

when receiving, from said terminal, a request for a group bulk purchase indicating purchase conditions at
10 least including a name and a number of products to be purchased, notifies said terminal of given ID uniquely corresponding to said group bulk purchase, makes storage means store a purchase state corresponding to said group bulk purchase, updates said purchase state
15 stored in said storage means when a purchase of the product designated in said group bulk purchase is performed using said given ID, and gives a special favor on the basis of the purchase state stored in said storage means.

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2. A system according to claim 1, wherein said special favor is a discount of the purchase price of the product designated in said group bulk purchase.

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3. A system according to claim 1, wherein said special favor is given to each member of said group bulk purchase.

4. A system according to claim 1, wherein said bulk purchase group management server gives said special favor after the group bulk purchase received is completed.

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5. A system according to claim 1, wherein said purchase conditions include a purchase period of said product.

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6. A system according to claim 1, wherein said purchase conditions include a payment method for said group bulk purchase, and

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said bulk purchase group management server performs payment or reception of money by a method designated by said payment method upon at least one of cases of selling said product and of giving said special favor.

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7. A system according to claim 1, wherein said purchase conditions include a payment method for each member of said group bulk purchase, and

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said bulk purchase group management server performs payment or reception of money between it and each member by a method designated by said payment method upon at least one of cases of selling said product and of giving said special favor.

8. A system according to claim 1, wherein the contents of said group bulk purchase are open to public through a homepage provided in a site of a WWW server.

5 9. A bulk purchase group management server connected with at least one terminal through a network, wherein

 said bulk purchase group management server is notified from said terminal of a request for a group
10 bulk purchase indicating purchase conditions at least including a name and a number of products to be purchased, and

 said bulk purchase group management server,
 when receiving the request for said group bulk
15 purchase, notifies said terminal of given ID uniquely corresponding to said group bulk purchase, makes storage means store a purchase state corresponding to said group bulk purchase, updates said purchase state stored in said storage means when a purchase of the
20 product designated in said group bulk purchase is performed using said given ID, and gives a special favor on the basis of the purchase state stored in said storage means.

25 10. A terminal connected through a network with a bulk purchase group management server that, when receiving a request for a group bulk purchase, notifies

said terminal of given ID uniquely corresponding to
said group bulk purchase, makes storage means store the
purchase state corresponding to said group bulk
purchase, updates said purchase state stored in said
5 storage means when a purchase of the product designated
in said group bulk purchase is performed using said
given ID, and gives a special favor on the basis of the
purchase state stored in said storage means, wherein
said terminal is used for, when making a request for a
10 group bulk purchase to said bulk purchase group
management server, notifying said bulk purchase group
management server of the request for the group bulk
purchase including purchase conditions including at
least the name and the number of products to be
15 purchased.

11. A group bulk purchase method comprising the
steps of:
opening, to public, the contents of a group bulk
20 purchase in relation to products to be sold;
making a request for said group bulk purchase
opened;
purchasing said products corresponding to said
group bulk purchase; and
25 managing a purchase state of said group bulk
purchase on the basis of the purchase of said products,
and giving a special favor to each member of said group

bulk purchase in accordance with said purchase state.

12. A special favor giving program for giving a special favor to each member of a group bulk purchase, comprising the steps of:

receiving a request for the group bulk purchase input when making the request for said group bulk purchase and indicating purchase conditions at least including a name and a number of products to be purchased;

notifying given ID uniquely corresponding to said group bulk purchase when receiving the request for said group bulk purchase;

making storage means store the purchase state corresponding to said group bulk purchase;

updating said purchase state stored in said storage means when a purchase of the product designated in said group bulk purchase is performed using said given ID; and

giving the special favor on the basis of the purchase state stored in said storage means.

13. A recording medium recording thereon a special favor giving program for giving a special favor in a group bulk purchase, comprising the steps of:

receiving a request for the group bulk purchase input when making the request for said group bulk

purchase and indicating purchase conditions at least including a name and a number of products to be purchased;

5 notifying given ID uniquely corresponding to said group bulk purchase when receiving the request for said group bulk purchase;

making storage means store a purchase state corresponding to said group bulk purchase;

10 updating said purchase state stored in said storage means when a purchase of the product designated in said group bulk purchase is performed using said given ID; and

giving the special favor on the basis of the purchase state stored in said storage means.

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14. A selling system comprising:

means for opening the definition of a group bulk purchase to public;

20 means for receiving a request from said group bulk purchase;

means for receiving an order from each member of said group bulk purchase; and

25 means for calculating a special favor in accordance with the definition of said group bulk purchase and a state of said order,

wherein the special favor calculated by said means for calculating the special favor is given to each

member when the order from the last member of said group bulk purchase has completed, or when a purchase period has elapsed.

5 15. A system according to claim 14, wherein said means for receiving the request of said group bulk purchase receives information capable of identifying a purchase period, the number of products to be
10 purchased, and all purchasers when receiving the request of said group bulk purchase.

15 16. A system according to claim 14, further comprising a data base for storing group bulk purchase information received through said means for receiving
an order.

20 17. A system according to claim 14, wherein said means for calculating the special favor generates a purchase condition management table made up from
information for identifying a purchaser, a purchase period, and a purchase date.

25 18. A system according to claim 17, wherein said means for receiving an order updates said purchase condition management table at the time when the order of an purchaser is completed.